

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

## In re Patent Application of:

**Applicants** 

Thomas J. Perkowski, et al.

Application Serial No.:

10/693,856

Filing Date:

October 24, 2003

Title:

INTERNET-BASED PRODUCT BRAND MARKETING COMMUNICATION NETWORK ALLOWING MEMBERS OF

A BRAND MANAGEMENT TEAM TO COMMUNICATE DIRECTLY WITH CONSUMERS BROWSING ALONG THE FABRIC OF THE WORLD WIDE WEB (WWW), USING PROGRAMMABLE MULTI-MODE VIRTUAL KIOSKS

(MMVKS) DRIVEN BY SERVER-SIDE COMPONENTS AND MANAGED BY PRODUCT BRAND MANAGEMENT TEAM

MEMBERS AND/OR AUTHORIZED PARTIES

Examiner

Jeffrey D. Carlson

Group Art Unit

3622

Attorney Docket No.:

100-061USA000

Honorable Commissioner of Patents

and Trademarks

Washington, DC 20231

## RESPONSE TO OFFICE ACTION MAILED AUGUST 14, 2008

Sir:

In response to the Office Action mailed August 14, 2008, Applicant hereby submits the following amendments to the same: